

Herefordshire County Business Improvement District (HCBID)

HCBID is a County-wide, business-led, not-for-profit organisation. Dedicated to strengthening the economic and commercial vitality of Herefordshire's Visitor Economy. Established and funded by local businesses through a BID Levy. HCBID exists to deliver practical, high-impact projects that help businesses grow, attract more visitors, and enhance the overall experience of living, working, and investing in Herefordshire.

We work in close partnership with our Levy Payers, Volunteer Members, local authorities and strategic partners ensuring initiatives are aligned with the needs of the County and our Levy Payers. Focusing on retail, hospitality, and tourism sectors, with a commitment to supporting both Market Towns and rural destinations.

Our work includes delivering targeted marketing campaigns, cost-saving schemes, and providing access to free training and development opportunities. We also champion Herefordshire as a destination through the Visit Herefordshire brand, helping to raise the profile of the County regionally and nationally. Explore this site to learn more about our current projects, success stories, and how we're helping to build a stronger, more resilient Visitor Economy for Herefordshire.



VOTE YES

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